

METROPOLITAN DAY CAMPAIGN

01/10/2018 to 07/10/2018



To celebrate the anniversary of the [Montréal Declaration on Metropolitan Areas](#) (October 7, 2015) and promote the idea that global challenges operate and must be addressed at the metropolitan scale, Metropolis – in partnership with CIPPEC, the Inter-American Development Bank (IDB), UN-Habitat's MetroHUB, the University of Guadalajara, Politecnico di Milano, MTPA, GIZ and FGV-Eaes – encourages its members to organize a day for local leaders to meet up with all metropolitan peers within their territory in order to discuss pressing issues that they face as a metropolitan community.

The Metropolitan Day campaign seeks, therefore, to raise awareness about the importance of improving metropolitan governance processes worldwide.

This initiative proposes that metropolitan cities of all over the world organize a one working-day meeting, during the first week of October 2018, where officials meet with their peers from neighboring cities to discuss the most pressing current challenges that their territory has to face and how to apply the New Urban Agenda in its metropolitan context.

For more information about the partners of the Metropolitan Day campaign, click [here](#).

TAGS

Metropolitan Governance

MEMBERS REFERENCE

**GUADALAJARA MONTRÉAL TIJUANA MONTEVIDEO QUITO
ROSARIO SAN SALVADOR VALLE DE ABURRÁ**

RELATED EVENT(S):

Primer Encuentro Metropolitan Day, Tijuana